

Hostex 2024

Africa's food, drink and hospitality trade expo

SINCE 1986

3-5 MARCH | Sandton Convention Centre
Johannesburg, South Africa



The show that
innovates,
elevates &
demonstrates,

Hostex 2024

is the preferred industry platform where:



1895 MONTGOMERY GROUP
SPECIALISED EXHIBITIONS

Hostex 2024

5 Value-Adding Villages



Equipment Africa

Suppliers of large and small equipment for the entire hospitality sector



Food and Drink Africa

Food and drink brands, producers, and suppliers



Contract Furnishing Africa

Indoor and outdoor furniture, décor, lighting, linen, towelling, floor coverings, interior design, guest amenities, and more



Coffee Africa

Producers and distributors of hot beverages, equipment, and accessories, in partnership with SCASA



SA Chefs' The Skillery

Space to connect, showcase, shop, learn, engage, and create



BB

We had a fantastic Hostex and we were glad to be back in Sandton! We had a steady flow of quality visitors, our demos were well attended, and interest was exceptional. We enjoyed interacting with industry and the Specialised Exhibitions team was a pleasure to work with.

*Liandra Vorstenbosch,
Vulcan Catering Equipment*

BB

We had a great show – we used it as a launch platform to the Hostex market and we picked up good leads from visitors who were genuinely interested in our product range.

*Jessica Berman,
Dynastea*

Added attractions

Hostex 2024 promises exciting visitor experiences that include:

- + Innovative products and services
- + Up-to-date knowledge and expertise from industry leaders
- + Value-adding features like the SA Chefs Association's Skillery
- + Barista competitions by Speciality Coffee Association
- + Live demonstrations
- + Free-to-attend seminars featuring curated presentations

*Above subject to change

Book your stand today!



Highlights

From Hostex 2020

Hostex 2020 delivered exceptional value, innovation and opportunity.

The industry was well represented, and visitors and exhibitors had opportunities to explore, discover, research, trade, and learn.

 **5586** visitors

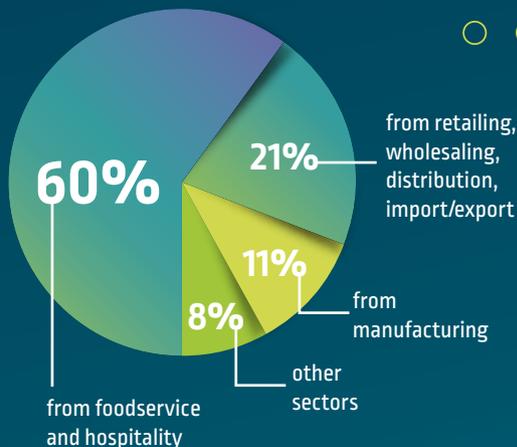
3 themed days
days
days

10 500m² ↔
of exhibition space

22 curated and relevant seminar topics

7 Hostex Ambassadors
- Captains of industry

Visitors by business activity



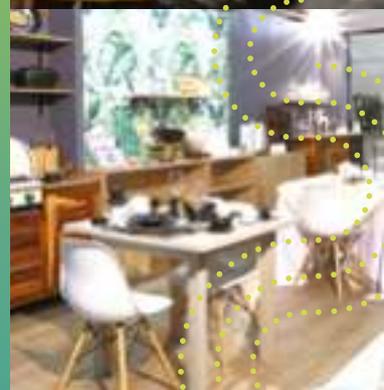
Visitors demographics

96%	from South Africa
74%	of international visitors were from African countries
65%	in age groups from 25 to 54 years
31%	other countries were represented

Past Hostex visitor surveys show that:



*Stats from 2020





You can't be in
hospitality
and not
 come to Hostex.

Chef Arnold Tanzer,
 Hostex 2020 Ambassador



5 reasons why live expos
 are important today



Connect
 with quality buyers and
 decision-makers



Build
 new and existing relationships



Strengthen
 business growth



Increase
 your brand awareness and
 connections with industry



Launch
 new product and brand
 awareness

2022 partners

Supported by:



Book your stand now. Contact: Jacky Talling, Sales Executive
 011 835 1565 | 073 475 2483 | jackyt@specialised.com

#HOSTEX2024 www.hostex.co.za

Why

Hostex 2024?

- + Adding value to Africa's food, drink, retail and hospitality market
- + Giving your brands the advantage
- + Meeting the demands of exhibitors and visitors
- + Strengthening your marketing strategy
- + Advice from industry leaders
- + Valuable networking and advertising opportunities
- + Established track record of bringing the industry together under one roof

Sponsors:



Official media partners:



Organised by:

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